

NATIONAL TEXTILE ASSOCIATION

LARGE ↔ FLEXIBLE

"Two hard working groups have joined to form one strong effective voice for the American textile industry."

--Roger Milliken

Formed out of the merger of the Knitted Textile Association, the largest trade organization of U.S. circular knit and warp knit fabric manufacturers, and the Northern Textile Association, the nation's oldest and most diverse textile trade association, the National Textile Association, with over 200 members, will be the largest association of textile manufacturers in America.

DIVERSE ↔ FOCUSED

A FEDERATION OF INDUSTRY COUNCILS

NTA's council structure gives us flexibility to serve the specific needs of each segment of the American textile industry. Within NTA knitters will enjoy the benefit of being part of a large effective organization. The specific ACTIVITIES OF KTA OF IMPORTANCE TO ITS MEMBERSHIP will CONTINUE and EXPAND under the National Textile Association.

We expect that our knitter members will MEET REGULARLY to discuss issues of concern to this industry sector and take positions on trade and technical issues. National Textile Association staff will attend these meetings, to be held at locations convenient to our knitter members.

The work of the KTA TECHNICAL COMMITTEE will continue with meetings and will benefit from the additional prestige and credibility inherent in affiliation with a larger industry group.

PROMOTING AMERICAN FABRIC MANUFACTURERS

The RESOURCE GUIDE will continue to be published annually, greatly expanded and improved by the addition of scores of additional companies.

Our knitters presence on the internet will be enhanced by the NEW WEBSITE planned by NTA. We are currently accepting proposals for a complete new website design that will incorporate the best elements of the existing KTA and NTA sites and expand the website with a version of the RESOURCE GUIDE ONLINE.

NATIONAL TEXTILE ASSOCIATION

EFFECTIVE ↔ EFFICIENT

"INCREASINGLY INFLUENTIAL ASSOCIATION"

"With last week's announcement that a new association have been created called the National Textile Association...the political spectrum on trade has become clearer"

--Jerrigan's Textile Weekly

The VOICE OF AMERICAN KNITTERS will be greatly amplified in WASHINGTON, DC when the National Textile Association brings our years of Washington experience to bear for KTA members. Our Washington lobbyist, Augustine Tantillo, has many years experience as a spokesman for the textile industry. He is respected by key House and Senate members from textile states. He formerly held the highest position for the textiles in the Department of Commerce. The National Textile Association plans to continue our high level of service as a Washington voice for the American textile industry and to EXPAND our Washington-directed activities on behalf of American knitters.

Our Boston staff has developed a reputation as being among the handful of people nationally who understand the INTRICACIES OF U.S. TRADE LAW. This exceptional expertise was recognized most recently when our analysis of the Trade Act of 2002 was printed, word-for-word, by such industry publications as Southern Textile News and Jerrigan's Textile Weekly. As U.S. Customs writes regulations to implement the Trade Act of 2002, NTA will file written comments arguing for interpretations that encourage the use of fabrics knitted in the U.S. to the greatest extent possible. Our knitter members with specific questions about U.S. import laws may call on the National Textile Association's expertise to get explanations on the myriad of regulations under NAFTA, AGOA, CBTPA, and ATPDEA.

PROVEN ↔ INNOVATIVE

As American textile manufacturers strive to compete in the international marketplace it is the original design work of American companies that increasingly sets them apart from low cost foreign competition. Unfortunately, we are seeing ever more cases of American designs being illegally copied by those same foreign competitors. The National Textile Association's recently formed INTELLECTUAL PROPERTY WORKING GROUP has met with several U.S. government officials who have pledged support for our industry's efforts to combat piracy of our designs, patents, and trademarks. We are currently developing a survey of the value of IP in the domestic textile industry and of the economic cost of IP theft. That survey, when completed, will be part of a "white paper" we are preparing to take to the U.S. government with specific recommendations for help in cracking down on international IP theft.

NATIONAL TEXTILE ASSOCIATION

GROWING ↔ SUSTAINING

"I'm extremely pleased with this decision. The merger between KTA and the NTA is another important step in solidifying the textile industry so that it can speak with one clear voice to Washington. This merger is a positive move that will help all of our members."

--John Emrich

**FORMED WITH A GOAL OF SUSTAINING
A STRONG AMERICAN TEXTILE INDUSTRY**

**POISED FOR GROWTH AS THE MOST
EFFECTIVE VOICE FOR OUR INDUSTRY**

With wider representation throughout the U.S. and the national connotation reflected in the name change we intend to increase our public profile, emphasizing our strength in such areas as research, lobbying, intellectual property protection, and so forth, and attract large companies from the Southeast who recognize the need for a true fabric-based organization to speak for them, particularly on international trade issues.