

March 22, 1996

Survey Results
NTA Member Companies' Contribution Policies and Practices

NTA surveyed sixty member companies on their policies and practices regarding company contributions to charities. The survey asked whether companies supported the United Way or other charities, and to what extent, if at all, companies matched employee contributions to charities.

Seventeen companies responded to the Charitable Contribution Survey. Nine companies (53% of total) report they contribute to United Way. Thirteen companies (76%) report they give to other charitable organizations. Of these thirteen companies, four report giving to local charities, which include police, fire, schools, churches and community causes. Other charities to which companies contribute include Rotary, Lions Club, Cub Scouts, March of Dimes, American Heart Association, and M.A.D.D.

Two companies (12%) match employee contributions 100%. No companies reported matching employee contributions at the level of 50%. Eight companies (47% of total) report that they match employee contributions in other ways. Three match employee giving with lump sums or flat amounts. One of these eight reports that, while it has no company policy to match employee contributions 100%, it has done so for Walk for Hunger. Another company provides incentive for its employees to contribute to charitable causes by having drawings for those who contribute. Another company sponsors food drives in which employees donate food while the company donates money.

Participating companies:

American Fiber & Finishing, Inc.
Carleton Woolen Mill, Inc.
Cascade Woolen Mill, Inc.
Dorr Woolen Company
Dyecraftsmen, Inc.
Forte Cashmere Company
Hyman Brickle & Son, Inc.
Homestead Industries, Inc.

Jagger Brothers
Key Polymer Corporation
L.W. Packard & Co., Inc.
Malden Mills Industries, Inc.
Organic Dyestuffs Corporation
Pendleton Woolen Mills
Raffi & Swanson, Inc.
Tweave Inc.
Warren Corporation