

American Flock Association Annual Meeting Oct. 31-Nov. 2, 1996

MEETING EVALUATION (56 RESPONSES)

In order for the AFA to continue to provide you with top notch meetings and educational programs, your input in filling out the following evaluation is greatly appreciated.

Evaluation: 1 = Excellent; little room for improvement
 2 = Good; I enjoyed it, could be better
 3 = Acceptable, but I expect more
 4 = Poor
 5 = Never again

	33 17 2 0 1 3		34 15 3 1 0 3
Location (Orlando, FL):	1 2 3 4 5 NA	Site (Embassy Suites):	1 2 3 4 5 NA

	7 17 17 9 4 2
Meals: Friday Dinner at Planet Hollywood.....	1 2 3 4 5 NA

	9 19 10 4 2 12
Activities: Friday Night at Pleasure Island	1 2 3 4 5 NA

	20 26 0 1 0 9
Facilities: Meeting Rooms:.....	1 2 3 4 5 NA

	29 21 2 1 0 3
Hotel Rooms:	1 2 3 4 5 NA

	15 19 16 3 0 3
Food:	1 2 3 4 5 NA

	19 23 4 0 0 10
Overall Program:	1 2 3 4 5 NA

Speakers:

	16 15 9 4 1 11
Joachim Müller, EFT Consultants	1 2 3 4 5 NA

	24 16 4 1 0 11
Jean-Pierre Bianchi, Novalis	1 2 3 4 5 NA

	21 14 7 0 1 13
Robert J. Fensterheim, RegNet Environmental Services.....	1 2 3 4 5 NA

Breakout Sessions:

	9	7	2	1	0	37		11	12	3	1	0	29
Technical Track	1	2	3	4	5	NA	Business Track	1	2	3	4	5	NA

Choice of Location for Next Year’s Meeting (Rank 1=first choice, 2=second choice, etc.)

		3	2	6	12	12	20
___ Boston, MA.....	1	2	3	4	5	NA	
		2	3	5	10	16	20
___ Dearborn, MI	1	2	3	4	5	NA	
		25	9	7	1	2	12
___ Las Vegas, NV	1	2	3	4	5	NA	
		11	19	9	4	3	10
___ New Orleans, LA	1	2	3	4	5	NA	
		7	15	12	8	3	12
___ Phoenix, AZ.....	1	2	3	4	5	NA	

Write in:

Charleston, SC (5)

Bermuda, Bahamas, Sanibel, Boca Raton, Key West, Orlando, Dallas, Atlanta (1)

NOTE: 56 questionnaires were returned; there were 88 people in attendance (57 registrants and 31 spouses/guests). Spouses were asked to complete the evaluation as well as registrants. Registrants were expected to attend and evaluation one of the two breakout sessions.

Date: November 8, 1996

To: AFA Executive Committee

From:..... David Trumbull

RE: AFA 1996 Annual Meeting In Orlando

The enclosed meeting minutes and other notes on the Annual Meeting program are for your review. The material will appear in abridged form in the next AFA Newsletter and can be uploaded to the AFA web site and will be sent to trade journals for publication.

As the enclosed summary of evaluations received shows, the Annual Meeting program, site, and activities were given **high marks** by the attendees. A few people were disappointed with the food at the hotel, but not enough to lower the overall high level of satisfaction. We did get a few negative comments about **Planet Hollywood** and **Pleasure Island** (too loud, oriented to a younger crowd), but they were offset by people who enjoyed the party atmosphere at those venues.

Overall, the program went off well. In the future we may want to **send the staff to the site the night before** the event so they will have a few hours to become familiar with the facility before the registrants arrive and need assistance. The format of **two half days was very popular** and I recommend that we continue it. The opportunity for members and spouses to socialize or conduct business was valuable.

Las Vegas, NV and **New Orleans, LA** were clearly the preferred locations for next year's meeting. Several people wrote in **Charleston, SC** at the suggestion of Gerrit Blydorp who offered to arrange a tour of Bayer's nearby Dorlastan facility. I believe that the AFA has matured to the point that we can select two sites, one for 1997 and one for 1998. By so extending our lead time we will have more flexibility in booking hotels and attractions and will give the Association a more professional image. I also suggest that we give serious thought to Gerrit's offer.

The enclosed attendance lists have been updated to reflect registrations at the door. Note that we had no last minute cancellations this year, and picked up three new attendees the day of the event. This resulted in a **total of 57 registrants** and 31 spouses, for a **total attendance of 88**. Next year we need to re-write the registration form to make it clearer that spouse/guest registration is for the social events only, not the working program.

The bills have not yet all arrived and not all registrants have paid, so I will consider finances with you at a later time. I anticipate no surprises in the finances: we did incur a few unexpected costs (additional A/V needs), but we also realized unexpected revenue from walk-in registrations.

I am satisfied that the meeting and associated events went well. I thank all you on the Executive Committee for help in organizing the event and for your participation in the meetings and discussion groups. Tom Witham deserves special thanks for a

ll the work he did with Passport Travel to arrange the program. I also thank Nan Kern for doing a thorough job of organizing the registrations, speakers, and countless other details.

Enclosures: Notes on AFA Annual Meeting
Summary of Evaluations
Attendance Lists